## DECLARATION, POWER OF ATTORNEY, AND PETITION

Attorney Docket No.: SOL-171

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As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

## MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM

the specification of which	is attached hereto unles	ss the following box is checked:				
[ ] was filed on		and was amended on (if applicable)				
I hereby state t as amended by any amend			ove-identified specification, including the claims,			
continuation-in-part appli	ications, material inform		ntability as defined in 37 CFR 1.56, including for veen the filing date of the prior application and the			
I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d) or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed:  Priority Claimed						
			[] []			
	(6)	N 10 0 5				
(Number)	(Country)	Month/Day/Year Filed	Yes No			
I hereby claim below.	the benefit under Title 3	5, United States Code, §119(e) of	any United States provisional application(s) listed			
60/418,597		10/15/02				
(Application Number)		(Filing Date) - Month/Day/Year	<del></del>			
application designating that application is not disclose of 35 U.S.C. 112, I ackr	he United States of An ed in the prior United S nowledge the duty to d	nerica, listed below and, insofar a tates or PCT international applicat isclose information which is mate	pplication(s), or 365(c) of any PCT international s the subject matter of each of the claims of this ion in the manner provided by the first paragraph rial to patentability as defined in 37 C.F.R. 1.56 national or PCT international filing date of this			
U.S. Parent Application or PCT Parent Number		Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (if applicable)			

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And I hereby appoint the practitioners at Customer Number 20028 as my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Direct all correspondence to: Customer Number or Bar Code Label: 20028

Wherefore I pray that Letters Patent be granted to me for the invention or discovery described and claimed in the foregoing specification and claims, and I hereby subscribe my name to the foregoing specification and claims, declaration, power of attorney, and this petition.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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